

A close-up photograph of a woman with blonde hair tied back, applying a drop of serum from a small white applicator to her forehead. The applicator has the brand name 'DR. GRANDEL' and 'hyaluron' printed on it. The background is a plain, light color.

DR. GRANDEL

Juli 2022

VODIČ ZA LEPOTU

RDG

DR.GRANDEL

Profesionalni pristup i naučne metode obezbeđuju savremenu kozmetiku sa aktivnim sastojcima koja predstavlja optimizovanu prirodno proizvedenu u Nemačkoj.

Ekspertiza koja je stečena tokom 75 godina istraživanja i razvoja daje našim kupcima sigurnost i dobar osećaj da su doneli pravu odluku za svoju kožu.

Jedinstvene teksture i posebne formulacije uveravaju i inspirišu naše kupce u preko 50 zemalja.

Mi poznajemo vašu kožu.



PROFESIONALNO

PRISTUPAČNO

INSPIRIŠE

SERIES OVERVIEW



CLEANSING (Čišćenje)

Dobro negovan izgled počinje čišćenjem.

Pogodnosti: Serija proizvoda za čišćenje nudi četiri kategorije proizvoda koji čine da uživate u ovom koraku nege kože, to su – feel free (osećajte se slobodno)-, feel fresh (osećajte svežinu)- feel soft (osećajte mekoću)- i feel fine (osećajte se dobro)

Ciljna grupa: Klijenti koji znaju da izgled čiste kože počinje optimalnim čišćenjem i koji žele proizvode napravljene prema njihovim potrebama i željama.

S. 6 – 9



AMPULE

Mala ampula, veliki rezultati

Pogodnosti: Koncentrovano dejstvo i savršena doza za momentalne kozmetičke rezultate

Ciljna grupa: Kozmetičari i estetičari koji koriste ove proizvode u salonima lepote, kao i kupci koji bi želeli brže da postignu svoje ciljeve u nezi kože ili oni koji žele da intenziviraju specifične rezultate u nezi kože.

S. 10 – 13



ELEMENTS OF NATURE

(Elementi prirode)
Prirodno lepi

Pogodnosti: Elementi iz prirode nude visoko kvalitetne negujuće teksture za sve potrebe kože. Protein epigran, kao višestruko funkcionalna esencija pšenične klice, čini srce ove serije proizvoda, istovremeno povezujući prirodni pristup, tradiciju i višestruku efikasnost.

Ciljna grupa: Korisnici koji žele savremenu i prirodnu kozmetiku, sa ispunjenjem profesionalnih zahteva.

S. 14 – 17

PRE STARENJA I PROTIV STARENJA



HYDRO ACTIVE (HIDRO AKTIV)

Čista vlažnost za kožu.

Pogodnosti: Hidro Aktiv nudi koži „inteligentne“ aktivne sastojke, minerale i jedinstvene varijante hijalurona, koje hidriraju, vraćaju volumen i čine kožu glatkom sa dugotrajnim efektom.

Ciljna grupa: Klijenti koji imaju suhu kožu, sa nedostatkom vlažnosti, kožu koja ima tendenciju da bude neprijatno zategnuta, a koji žele efekat glatkoće i savremenu negu kože hidratacijom.

S. 18 – 21



VITAMIN INFUSION (VITAMINSKA INFUZIJA)

Napunite kožu vitaminima.

Pogodnosti: Vitaminska infuzija oživljava kožu svojom predivnom kompozicijom vitamina lepote, ekstrakta voća i izuzetnih tekstura, koje deluju na kožu čineći je glatkom i osveženom.

Ciljna grupa: Svi kupci koji žele ravnomerno svežu kožu koja zrači kondicijom i mladošću i koji to žele da postignu u okviru inovativnog koncepta nege koji koristi prirodnu snagu vitamina lepote.

S. 22 / 23



PRO COLLAGEN (PRO KOLAGEN)

Nova elastičnost i čvrstoća

Pogodnosti: PRO COLLAGEN posebno podržava sintezu kolagena i proaktivno poboljšava profil vlažnosti i čvrstoće kože kako bi koža izgledala glatkija sa manje bora i osećala se svežom, gipkom i punom nove elastičnosti.

Ciljna grupa: Kupci koji posebno žele da poboljšaju čvrstinu i tonus svoje kože. Ovi kupci se odlučuju za kolagen da bi to postigli, ali za kolagen u alternativnim, modernim konceptima uspeha, a ne za životinjski kolagen.

S. 30



BEAUTYGEN (Gen lepote)

Podmlađivanje i obnavljanje

Pogodnosti: Sa ekstraktom alpskih snežnih algi, Beautygen serija aktivira „gen lepote“ i štiti vlakna kolagena za veću elastičnost i podmlađen ten.

Ciljna grupa: Kupci koji žele da podmlade i obнове svoju kožu i koji više vole naučne koncepte aktivnih sastojaka i inovativne teksture.

S. 24 / 25



TIMELESS (Bezvremeni)

Bezvremeno lepi

Pogodnosti: Timeless serija proizvoda umanjuje fine linije i bore i poboljšava regeneraciju ćelija sa kombinacijama visoko aktivnih sastojaka i snagom pupoljaka bukve koja podmlađuje. Različite teksture čine kožu glatkijom, zatežu je i osnažuju.

Ciljna grupa: Kupci koji bi želeli da umanje i izbalansiraju različite znake starenja, kao što su zamor, bore i nepravilnosti na koži, radi dobijanja glatke, blistave kože i bezvremeno lepog tena.

S. 26 – 29



PERFORMANCE 3D

Višedimenzionalni rezultati

Pogodnosti: Sa svojom 3D tehnologijom aktivnih sastojaka visokih performansi i maksimalnom koncentracijom aktivnih sastojaka, proizvodi iz serije Performance 3D čine kožu ponovo mladom. Vlažnost, elastičnost i zaštita - sve su značajno poboljšane zahvaljujući sastavu od tri moćna aktivna sastojka.

Ciljna grupa: Kupci koji zahtevaju samo najbolje za svoju kožu i žele visoko tehnološku negu kože koja temeljno i optimalno ispunjava sve potrebe protiv starenja kože.

S. 31



NUTRI SENSATION (Nutritivna senzacija)

Regeneriše, hrani, učvršćuje

Pogodnosti: Nutri Sensation je serija proizvoda za negu i regeneraciju sa uljem semena maline, koja se posebno bavi kožom kojoj je neophodna regeneracija a osim toga, hranljivi koktel koji ova serija sadrži, obezbeđuje čvršće konture.

S. 32 / 33

Ciljna grupa: Kupci koji imaju delikatnu i često kožu sa smanjenom elastičnošću i gustinom i stoga žele hranljivi oblik nege.



SPECIJALISTI (Specijalna serija)



SENSICODE

Nega kože lica namenjena osetljivoj koži-bez kompromisa

Pogodnosti: Sensicode štiti i umiruje osetljivu, stresiranu kožu putem sofisticirane šifre aktivne supstance koja deluje kao štit protiv stresa kako bi obezbedila i preventivu i umirivanje kože.

S. 34 / 35

Ciljna grupa: Kupci iz svih starosnih grupa koji žele preventivnu i dugotrajnu zaštitu, ishranu i umirivanje svoje osetljive kože.



PURICODE

Nega lica za oštećenu / kožu sa flekama- bez kompromisa.

Pogodnosti: Puricode nudi koncept sofisticirane aktivne supstance za povratak oštećene kože u ravnotežu, odmah i dugotrajno. Lagane teksture i odabrani sastojci, precizno uklopljeni sa različitim potrebama oštećene ili flekave kože, osiguravaju mat, čist i prijatan osećaj kože.

S. 38

Ciljna grupa: Odrasle žene i muškarci koji imaju tendenciju ka prekomernom stvaranju sebuma i samim tim imaju masni izgled kože odnosno fleke na koži.



SPECIALS

Inteligentni specijaliteti za sjajne rezultate.

Pogodnosti: Specials serija nudi individualne i efektivne proizvode za negu koji su savršeni za mešanje i uklapanje sa svim drugim proizvodima DR. GRANDEL.

S. 36 / 37

Ciljna grupa: Kupci koji bi specifično ili takođe želeli da postignu poseban cilj u nezi kože, kao što je smanjenje kuperoze ili pigmentnih mrlja ili zaštita kože od UV zračenja.



PHYTO CARE

Tradicionalni pomagači

Pogodnosti: Phyto care serija proizvoda nudi klasične teksture koje predstavljaju decenije tradicije u nezi kože i brizi za kožu, a koje poseduju aktivne sastojke na biljnoj bazi koji smiruju i štite kožu.

S. 39

Ciljna grupa: Kupci koji, pre svega, veruju u tradicionalne, dokazane aktivne supstance i klasične ekstrakte na biljnoj bazi.



HYDRO LIPID

Za zahtevnu kožu

Pogodnosti: Svojim različitim teksturama, serija proizvoda HYDRO LIPID obezbeđuje kožu visoko kvalitetnim uljima, daje koži vlažnost i aktivne sastojke koji podržavaju regeneraciju

S. 39

Ciljna grupa: Kupci sa veoma suvom, zreloom i zahtevnom kožom koji su posebno zainteresovani za intenzivnu negu, bogatu vrednim uljima.

PROFESIONALNA KOLEKCIJA

PROFESIONALNA KOLEKCIJA

Pogodnosti: Profesionalna kolekcija nudi proizvode za profesionalce sa koncentrisanim efektom, u savršanim dozama i bezbednom pakovanju.

Ciljna grupa: Kozmetičari i estetičari koji koriste ove proizvode u salonima i žele da intenziviraju rezultate u specifičnoj nezi kože.

DOBRO JE ZNATI

Saveti i trikovi
za vašu prodaju

Temeljnim čišćenjem kupci postižu dubinski čiste pore, gipku kožu koja je optimalno oslobođena ostataka i samim tim savršeno pripremljena za naredni postupak nege. Veliki broj proizvoda omogućava da se za svaki tip kože nađe odgovarajući proizvod za čišćenje koji zadovoljava potrebe svakog kupca.

Ovo čini čišćenje kože zaista zabavnim, obogaćuje rutinsku negu kupca i obezbeđuje efikasnost naredne nege.

CLEANSING



CLEANSING (čišćenje)

PROIZVODI	Eye Make-up Remover Gel Gel za uklanjanje šminke sa očiju	Micell Cleansing Water (Micelarna voda za čišćenje) Voda za čišćenje sa tehnologijom micela
Dejstvo i pogodnosti	<ul style="list-style-type: none"> · nežno uklanja šminku sa očiju i usana · veoma je blagotvoran · regeneriše i reguliše sadržaj vlažnosti nežne kože oko očiju 	<ul style="list-style-type: none"> · dubinsko čišćenje · koristi se bez vode i stoga je ovaj proizvod savršen za putovanje · takođe je pogodna i za uklanjanje šminke sa očiju i usana · ima umirujuće dejstvo i pročišćava pore
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> · Pantenol · Blagi surfaktanti 	<ul style="list-style-type: none"> · Fito detoks · Pantenol
TIP KOŽE	n, d, c, o	n, d, c, o
STANJE KOŽE	s, de, r	s
Tekstura	lagana	lagana
Primena u kućnim uslovima	Naneti na pamučni tupfer ujutru i uveče, tupferom naneti na kožu i ostaviti na kratko. Zatim kružnim pokretima ukloniti šminku.	Naneti na pamučne tufere i očistiti lice, vrat i dekolte. U zavisnosti od intenziteta šminke, ovaj proces se može nekoliko puta ponoviti.

CLEANSING

PROIZVODI	Cleansing Milk (Mleko za čišćenje) Kremasto i mekano mleko za čišćenje	Gentle Foam Cleanser Pena za nežno čišćenje osetljive kože	Soft Tonic Umirujući tonik bez alkohola
Efekat i pogodnosti	<ul style="list-style-type: none"> nežno čisti, deluje ravnomerno i umirujuće vlaži i uklanja osećaj neprijatnog zatezanja kože daje koži osećaj izuzetne nežnosti 	<ul style="list-style-type: none"> nežno, blagotvorno čišćenje za iritiranu i veoma osetljivu kožu pomaže prirodne zaštitne funkcije kože ostavlja na koži osećaj dobro hidrirane, čiste i nežne kože 	<ul style="list-style-type: none"> dodaje jedan "plus" hidrataciji kože umiruje osetljivu i kožu pod stresom daje osećaj relaksirane kože
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> Pantenol Hidrosoft Ulje jojobe 	<ul style="list-style-type: none"> Ekstrakt biljke tamarind Blagi jabučni surfaktanti 	<ul style="list-style-type: none"> Alantoin
TIP KOŽE	n, d, c	n, d, c, o	n, d, c
STANJE KOŽE	s, de, r	s, de, r	s, de, r
Tekstura	srednja	lagana	lagana
Primena u kućnim uslovima	Ujutru i uveče naneti na lice, vrat i dekolte suvim ili neznatno ovlaženim , umasirati u kožu i sprati mlakom vodom ili mokrim i toplim platnom za pranje. Proizvod Gentle Foam Cleanser će takođe ukloniti šminku i sa očiju i sa usana.		Naneti ujutru i uveče- nakon čišćenja ili posle pilinga- staviti na pamučne tufere i nežno maziti lice, vrat i dekolte.

BELEŠKE

CLEANSING

PROIZVODI	Purigel Osvežavajući gel za čišćenje	2 in 1 Cleansing Foam (Pena za čišćenje 2 u 1) Okrepljujuća pena za čišćenje sa efektom piling	Fresh Tonic Osvežavajući tonik
Efekat i pogodnosti	<ul style="list-style-type: none"> · čisti pore i vitalizuje kožu · efekat matiranja sprečava dosadni masni sjaj · daje osećaj svežine na koži 	<ul style="list-style-type: none"> · ima efekat dubinskog čišćenja · sprečava nečistoće · za rafiniran i čist ten 	<ul style="list-style-type: none"> · hidrira · ima večernji efekat · rafinira i matira ten · 5% voćnih kiselina (AHA) pH 5,0-6,0
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> · Blagi surfaktanti 	<ul style="list-style-type: none"> · Blagi surfaktanti · Glikolna kiselina · Vinska kiselina 	<ul style="list-style-type: none"> · Glikolna kiselina · Vinska kiselina · Alkohol (7%)
TIP KOŽE	n, c, o	n, c, o	n, c, o
STANJE KOŽE	s, de, r	s	de
Tekstura	lagana	lagana	lagana
Primena u kućnim uslovima	Ujutru i uveče naneti na lice, vrat i dekolte blago ovlaženim rukama, razmazati i isprati mlakom vodom.	Ujutru i uveče naneti na lice, vrat i dekolte blago ovlaženim rukama, umasirati u kožu i sprati mlakom vodom. Ne nanositi na zonu oko očiju.	Naneti ujutru i uveče- nakon čišćenja ili posle pilinga- staviti na pamučne tuffere i nežno maziti lice, vrat i dekolte.

BELEŠKE

CLEANSING

PROIZVODI	Effect Peeling Piling na bazi enzima za rafiniranje kože	Alpha Effect AHA-Peeling Peel Index 20 Refining, wrinkle-reducing fruit-acid peeling	Ferment Peeling Mild enzyme peeling for a refined skin appearance
Efekat i pogodnosti	<ul style="list-style-type: none"> · rafinira, vlaži kožu i ima efekat dubinskog čišćenja · oslobađa kožu mrtvih ćelija · u zavisnosti od primene ovaj proizvod dodatno može : a) da stimuliše cirkulaciju kože b) ili da ima večernji efekat na ton kože 	<ul style="list-style-type: none"> · gentle and effective exfoliation effect for even, smooth, and refined skin · noticeably improves the hydration of the skin and minimizes pigment spots · 5% fruit acids (AHA) pH 4.0 – 4.5 	<ul style="list-style-type: none"> · for a refined and smooth skin appearance · pleasant skin care experience, even for very sensitive skin · without fragrances and dyes
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> · Proteaza (enzim) · Čestice bambusa · Kaolin 	<ul style="list-style-type: none"> · Lactic Acid · Citric Acid · Malic Acid (liposomally encapsulated) 	<ul style="list-style-type: none"> · Papain (Papaya Enzyme)
TIP KOŽE	n, d, c, o	n, d, c, o	n, d, c, o
STANJE KOŽE	s, de	s, de, r	s, de, r
Tekstura	srednja	tečna	prah
Primena u kućnim uslovima	<p>1-2 puta nedeljno</p> <p>Varijanta a)-mehanički piling Razmažite po očišćenoj koži lica, vrata i dekoltea blago ovlaženim rukama i masirajte kružnim pokretima u trajanju od 2-3 minuta, zatim isperite i nanesite odgovarajući proizvod za negu kože.</p> <p>Varijanta b)-enzimski piling Nanesite na očišćenu kožu u prekrivajućem sloju kao masku, ostavite 5-10 minuta , a zatim isperite.</p>	<p>1-2 puta nedeljno:</p> <p>Uveče nanesite sadržaj od 1-2 pipete na očišćenu, suhu kožu i ostavite da stoji 5 – 10 minuta (moguće je da će doći do primetnog peckanja). Zatim nastavite sa uobičajenim proizvodom za negu kože. Brisanje nije neophodno.</p>	<p>1-2 puta nedeljno.</p> <p>Izmešajte približno polovinu kafene kašičice sa malo vode u sudu koristeći četkicu i nanesite penasti preparat na kožu. Ostavite da stoji 5-10 minuta i nastavite da vlažite kožu vrhovima svojih prstiju. Zatim temeljno isperite</p>

BELEŠKE

DOBRO
JE
ZNATI

Saveti i trikovi
za vašu prodaju

Potrebno vam je malo više? Onda su naše ampule savršene. One ispunjavaju želje, podstiču lepotu i povećavaju koncentracije aktivnih sastojaka te tako proizvode VAU efekat.

Ovo ih čini idealnim za svaku priliku, za svaki tip i stanje kože, kao i za svaki uzrast i one su uniseks.

Važno je znati! Uvek nanesite celu ampulu na očišćenu, suhu kožu i dovršite sa 24-časovnom negom kože.

Ampule



AMPULE

PROIZVODI	Hydro Active	Hyaluron	Hyaluron Moisture Flash	Hyaluron at Night
Dejstvo i pogodnosti	<ul style="list-style-type: none"> · hidratacija · glatkost · osvežavanje 	<ul style="list-style-type: none"> · hidratacija · glatkost · stimulacija 	<ul style="list-style-type: none"> · hidratacija · osvežavanje · blistavi ten 	<ul style="list-style-type: none"> · hidratacija · regenerisanje · hranjenje
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> · kompleks algi sa morskom vodom · Kofein 	<ul style="list-style-type: none"> · Hijaluron filer · Skvalan 	<ul style="list-style-type: none"> · Klasični hijaluron · Mikro hijaluron · Ekstrakt plavih mikro algi 	<ul style="list-style-type: none"> · Depo hijaluron · Stimuliše sintezu hijalurona · Skvalan
TIP KOŽE	n, d, c, o	n, d, c, o	n, d, c, o	n, d, c
STANJE KOŽE	de	s, de	c, de	s, de, r
Tekstura	lagana	lagana/srednja	lagana	lagana
Primena u kućnim uslovima	<p>Ove ampule se mogu koristiti ili kao ampule sa specijalnim efektom (=efekat za određeni dan ili za posebnu priliku) ili kao program tretmana (=održavano poboljšanje stanja kože).</p> <p>Tretman može trajati 1-4 nedelje u zavisnosti od traženog intenziteta. Nakon čišćenja i pre hidratacije, dva do tri puta nedeljno tokom tretmana, naneti celu ampulu na lice, vrat i dekolte i nežno prstima umasirajte u kožu.</p> <p>Idealno vreme za primenu je uveče. Međutim, u osnovi ampule se mogu lako koristiti i ujutru ili tokom dana. Ako se ampula koristi ujutru, trebalo bi, preko ampule, naneti odgovarajuću hidratantnu kremu ili toniranu dnevni krem. Na ovaj način aktivni koncentrat iz ampule može bolje prodreti u kožu.</p> <p>Maska (krem pakovanje) se takođe može naneti preko ampule. Ako se to uradi, prvo omogućite da se koža natopi sadržajem ampule ili je nežno umasirajte u kožu, a zatim nanesite pokrivajući sloj maske na lice, vrat i dekolte. Posle 15 do 20 minuta, ostaci maske se mogu umasirati u kožu ili se mogu ukloniti kozmetičkom maramicom. Kombinacija maske i ampule garantuje još bolje rezultate.</p>			

AMPULE

PROIZVODI	Beauty Date	Forever 39	Contour Lift	Retinol
Efekat i pogodnosti	<ul style="list-style-type: none"> • čini kožu glatkom • rafinira • za lep, ružičast ten 	<ul style="list-style-type: none"> • učvršćuje • ojačava • reaktivira 	<ul style="list-style-type: none"> • čini kožu glatkom • ojačava • učvršćuje 	<ul style="list-style-type: none"> • čini kožu glatkom • rafinira • regeneriše
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> • Peptidi za relaksiranje kože • Matysoft/ Ekstrakt ruse • Ekstrakt bele rade 	<ul style="list-style-type: none"> • Ekstrakt makro algi • Kofein • Rubin prah 	<ul style="list-style-type: none"> • Ekstrakt sirka • Kompleks podižućih peptida 	<ul style="list-style-type: none"> • Retinol (lipozomalno inkapsuliran)
TIP KOŽE	n, d, c, o	n, d, c, o	n, d, c, o	n, d, c, o
STANJE KOŽE	de, r	s, de, r	s, de	s, de
Tekstura	lagana	lagana	lagana	lagana
Primena u kućnim uslovima	<p>Ove ampule se mogu koristiti ili kao ampule sa specijalnim efektom (=efekat za određeni dan ili za posebnu priliku) ili kao program tretmana (=održavano poboljšanje stanja kože).</p> <p>Tretman može trajati 1-4 nedelje u zavisnosti od traženog intenziteta. Nakon čišćenja i pre hidratacije, dva do tri puta nedeljno tokom tretmana, naneti celu ampulu na lice, vrat i dekolte i nežno prstima umasirajte u kožu. Idealno vreme za primenu je uveče. Međutim, u osnovi ampule se mogu lako koristiti i ujutru ili tokom dana. Ako se ampula koristi ujutru, trebalo bi, preko ampule, naneti odgovarajuću hidratantnu kremu ili toniranu dnevnu kremu. Na ovaj način aktivni koncentrat iz ampule može bolje prodreti u kožu. Maska (krem pakovanje) se takođe može naneti preko ampule. Ako se to uradi, prvo omogućite da se koža natopi sadržajem ampule ili je nežno umasirajte u kožu, a zatim nanesite pokrivajući sloj maske na lice, vrat i dekolte. Posle 15 do 20 minuta, ostaci maske se mogu umasirati u kožu ili se mogu ukloniti kozmetičkom maramicom. Kombinacija maske i ampule garantuje još bolje rezultate.</p>			

BELEŠKE

AMPULE

PROIZVODI	Collagen Boost	Cell Repair	Matt Now	Beauty Flash
Efekat i pogodnosti	<ul style="list-style-type: none"> • čini kožu glatkom • preoblikuje • stimulira 	<ul style="list-style-type: none"> • čini kožu glatkom • podmlađuje • reparira 	<ul style="list-style-type: none"> • matira • rafinira • čini kožu glatkom 	<ul style="list-style-type: none"> • čini kožu glatkom • uravnotežuje • rafinira
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> • Pseudo kolagen • Kompleks amino silikona • Kompleks cveta nara 	<ul style="list-style-type: none"> • Matične ćelije jabuke i grožđa • Skvalan 	<ul style="list-style-type: none"> • Mat kontrol • Ekstrakt pistača • Peptidi Pro Kolagen 	<ul style="list-style-type: none"> • Matysoft/ekstrakt ruse • Ekstrakt kantariona (Sigesbeckia Orientalis)
TIP KOŽE	n, d, c, o	n, d, c, o	c, o	n, d, c, o
STANJE KOŽE	s, de, r	s, de	s, de	s, de
Tekstura	lagana	lagana	lagana	lagana
Primena u kućnim uslovima	<p>Ove ampule se mogu koristiti ili kao ampule sa specijalnim efektom (=efekat za određeni dan ili za posebnu priliku) ili kao program tretmana (=održavano poboljšanje stanja kože).</p> <p>Tretman može trajati 1-4 nedelje u zavisnosti od traženog intenziteta. Nakon čišćenja i pre hidratacije, dva do tri puta nedeljno tokom tretmana, naneti celu ampulu na lice, vrat i dekolte i nežno prstima umasirajte u kožu. Idealno vreme za primenu je uveče. Međutim, u osnovi ampule se mogu lako koristiti i ujutru ili tokom dana. Ako se ampula koristi ujutru, trebalo bi, preko ampule, naneti odgovarajuću hidratantnu kremu ili toniranu dnevnu kremu. Na ovaj način aktivni koncentrat iz ampule može bolje prodreti u kožu.</p> <p>Maska (krem pakovanje) se takođe može naneti preko ampule. Ako se to uradi, prvo omogućite da se koža natopi sadržajem ampule ili je nežno umasirajte u kožu, a zatim nanesite pokrivaćući sloj maske na lice, vrat i dekolte. Posle 15 do 20 minuta, ostaci maske se mogu umasirati u kožu ili se mogu ukloniti kozmetičkom maramicom. Kombinacija maske i ampule garantuje još bolje rezultate.</p>			

BELEŠKE

AMPULE

PROIZVODI	AHA Effect	SOS	Sensitive Solution
Dejstvo i pogodnosti	<ul style="list-style-type: none"> · rafinira · čini kožu glatkom/regeneriše · štiti 	<ul style="list-style-type: none"> · ublažava · regeneriše · umiruje 	<ul style="list-style-type: none"> · umiruje · štiti · osnažuje
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> · 5% voćnih kiselina (AHA)/pH 4,0-4,5 · Pantenol · Voda iz ploda mandarina 	<ul style="list-style-type: none"> · Anti-stres kompleks · Glukan 	<ul style="list-style-type: none"> · Biotički balanser kože · Kompleks za umirivanje kože · Ekstrakt za zaštitu kože
TIP KOŽE	n, d, c, o	n, d, c	n, d, c
STANJE KOŽE	de, r	e	s, de, r
Tekstura	lagana	lagana	lagana
Primena u kućnim uslovima	<p>Ove ampule se mogu koristiti ili kao ampule sa specijalnim efektom (=efekat za određeni dan ili za posebnu priliku) ili kao program tretmana (=održavano poboljšanje stanja kože).</p> <p>Tretman može trajati 1-4 nedelje u zavisnosti od traženog intenziteta. Nakon čišćenja i pre hidratacije, dva do tri puta nedeljno tokom tretmana, naneti celu ampulu na lice, vrat i dekolte i nežno prstima umasirajte u kožu.</p> <p>Idealno vreme za primenu je uveče. Međutim, u osnovi ampule se mogu lako koristiti i ujutru ili tokom dana. Ako se ampula koristi ujutru, trebalo bi, preko ampule, naneti odgovarajuću hidratantnu kremu ili toniranu dnevnu kremu. Na ovaj način aktivni koncentrat iz ampule može bolje prodreti u kožu.</p> <p>Maska (krem pakovanje) se takođe može naneti preko ampule. Ako se to uradi, prvo omogućite da se koža natopi sadržajem ampule ili je nežno umasirajte u kožu, a zatim nanesite pokrivaajući sloj maske na lice, vrat i dekolte. Posle 15 do 20 minuta, ostaci maske se mogu ukloniti kozmetičkom maramicom. Kombinacija maske i ampule garantuje još bolje rezultate.</p>		

IZVRSNOST AMPULA

Oil-in-One Čini kožu glatkom, učvršćuje je i zateže
<ul style="list-style-type: none"> · ublažava fine linije i bore i rafinira ten · ako se koristi redovno ima izraženo dejstvo popunjavanja finih linija, naročito ako se koristi kroz tretman · stimuliše i poboljšava elastičnost i čvrstinu kože radi dobijanja podmlađenih kontura. · regeneriše i ublažava grube delove kože · hrani kožu iako nije mastan i odmah na koži ostavlja osećaj prijatne mekoće
<ul style="list-style-type: none"> · Retinol Royal · Filer na bazi susamovog ulja · Ulje mastiksa · Ceramid · Ulje pšeničnih klica i Ši (Shea) puter
n, d, c
de, r
srednja
<p>Pre upotrebe treba dobro promućkati. Kucnite vrh ampule tako da tečnost ne ostane pri vrhu nego da se spusti na dno ampule. Držite ampulu okrenutu prema sebi sa označenom tačkom lomljenja ampule na vrhu. Da biste zaštitili ruke, stavite kozmetičku maramicu oko ampule ili koristite otvarač za ampule. Polomite /odvojite vrh ampule U PRAVCU KOJI JE SUPROTAN OD TAČKE koja označava mesto lomljenja ampule. Primena koncentrata aktivnog sastojka: uklonite koncentrat aktivnog sastojka tapkanjem na otvorenu ampulu. Sipajte ceo sadržaj ampule na svoj dlan deo po deo. IZBEGAVAJTE DIREKTAN KONTAKT IZMEĐU TAČKE LOMLJENJA VRHA AMPULE I KOŽE. Zatim koristite vrhove svojih prstiju da nanesete proizvod na temeljno očišćenu kožu lica, vrata i dekoltea i nežno tapkajte nekoliko minuta. Zatim nanesite uobičajeni hidratantnu kremu DR. GRANDEL. Ove ampule se mogu koristiti pojedinačno ili kao deo tretmana. Tretman može trajati 1 do 4 nedelje, u zavisnosti od željenog nivoa intenziteta. Tokom tog vremena ampule bi trebalo koristiti 2 do 3 puta nedeljno.</p>

DOBRO JE ZNATI

Saveti i trikovi
za vašu prodaju

Savremena serija prirodne kozmetike koja nudi odgovarajuću negu za svako stanje kože i za svaki uzrast. Elementi iz prirode ne koriste silikone, parafine, parabene, alkohol, bojila ili sintetičke mirise.

To znači da svi kupci sa afinitetom ka prirodnoj kozmetici imaju pristup portfoliju nege koji se kreće od čišćenja do nege tela. Ekskluzivni aktivni sastojak kozmetike DR.GRANDEL je epigran iz pšeničnih klica i hranljivo ulje pšeničnih klica i oni obrazuju bazu ove serije proizvoda.

ELEMENTI PRIRODE



ELEMENTI PRIRODE

PROIZVODI	Puri Soft Gel za nežno čišćenje kože	Contour Balm Balzam za učvršćivanje i 24-časovna nega za konture oko očiju i usana	Hydro Soft Svežina i 24-časovna hidratantna nega	Hyaluron Intenzivna 24-časovna hidratantna nega
Dejstvo i pogodnosti	<ul style="list-style-type: none"> blago, nežno čišćenje na prirodnoj bazi zaustavlja osećaj zatezanja kože takođe uklanja i vodootpornu šminku sa očiju ili usana 	<ul style="list-style-type: none"> ublažava bore služi za postizanje čvršćih kontura oko očiju i usana poboljšava mikro-cirkulaciju i sile regeneracije snabdeva vlagom i zadržava vlagu kože za glatku, gipku i meku kožu 	<ul style="list-style-type: none"> hidrira kožu intenzivno i neprekidno smanjuje osećaj zatezanja blistavi ten zaglađuje grubu i ljuskavu kožu za posebno meku i gipku kožu 	<ul style="list-style-type: none"> vrši značajnu hidrataciju kože odmah i intenzivno pruža koži osvežavajuću vlagu u toku nekoliko sati podržava sopstvenu sposobnost kože da zadrži vlagu za dugotrajnu svežinu i mladalački ten
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> Blagi surfaktanti iz kukuruznih klica 	<ul style="list-style-type: none"> Epigran Ekstrakt lavande Ulje šargarepe 	<ul style="list-style-type: none"> Vitamin F (linolna kiselina) Aloe vera 	<ul style="list-style-type: none"> Biljne amino kiseline Depo hijaluron
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c	n, d, c, o
SKIN CONDITION	s, de, r	s, de, r	e	s, de
Texture	lagana	srednja	lagana	lagana
Application at home	Naneti na lice, vrat i dekolte neznatno vlažnim rukama ujutru i uveče, umasirati u kožu i isprati ponovo mlakom vodom ili ukloniti toplim, vlažnim platnom.	Naneti malu količinu proizvoda (veličine bisera) na područje oko očiju i usana ujutru i uveče nakon čišćenja i nežno utapkati – izbegavati kontakt sa trepavicama. Nakon toga naneti odgovarajući proizvod za negu lica. Proizvod Contour Balm je takođe pogodan i kao maska za negu kože i to za područje oko očiju. Naneti preko celokupnog područja i ostaviti da deluje približno 15 minuta. Zatim ukloniti ostatak ili nežno umasirati u kožu	Naneti proizvod u količini koja odgovara veličini lešnika na lice, vrat i dekolte ujutru i uveče nakon čišćenja kože i nakon nanošenja odgovarajućeg proizvoda za negu očiju (Contour Balm). Ukoliko je koži potrebno još malo obogaćivanja uveče ili joj je potrebno nešto drugo (npr. smirivanje), kreme se mogu idealno kombinovati jedna sa drugom. Na primer: ujutru proizvod Hydro Soft a uveče proizvod Anti Age ili, ujutru Nutra Lifting , a uveče Anti Stress ...Proizvodi za intenzivnu negu su naravno i odlični saputnici na putu ka prirodno lepoj koži.	

ELEMENTI PRIRODE

PROIZVODI	Anti Age Umirujuća nega 24 h za mladalačku kožu	Nutra Lifting Učvršćujuća, 24-časovna revitalizujuća nega	Regeneration Obogaćivanje kože , zatezanje kontura , 24-časovna nega kože	Hyaluron Sleeping Cream Umirujući krem za primenu tokom spavanja za punu i relaksiranu kožu
Dejstvo i pogodnosti	<ul style="list-style-type: none"> • Zaglađuje fine linije i bore • smanjuje dubinu bora • ima pozitivno dejstvo na obnavljanje ćelija i štiti kožu od prekomernog gubitka vlage • takođe štiti kožu od negativnih spoljnih faktora • obezbeđuje glatku, mladalačku i zategnutu kožu 	<ul style="list-style-type: none"> • zateže i zaglađuje bore • obezbeđuje efekat prirodnog podizanja kože • jasno smanjuje znake starenja • služi za trenutnu dodatnu svežinu, kao i za dobijanje kože koja je glatkija, mlađa i blistava 	<ul style="list-style-type: none"> • unapređuje moć regeneracije kože • štiti od negativnih faktora koji izazivaju starenje kože • takođe smanjuje i starenje kože vezano za hormone • uravnotežuje nedostatke kože • dodaje vlagu i podržava elastičnost za lepo negovan i vitalan ten 	<ul style="list-style-type: none"> • vrši intenzivnu hidrataciju sve do dubljih slojeva kože • podstiče podjednaku raspodelu hijaluronske kiseline u koži • unapređuje brzinu deobe ćelija i time unapređuje regeneraciju kože • ojačava barijeru kože i otpornost na uticaje životne sredine
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> • Kalcijum • Ulje šargarepe 	<ul style="list-style-type: none"> • vitamin E • Vodeno-glicerinski ekstrakt cveta kamilice • Bio peptidi 	<ul style="list-style-type: none"> • vitamin E • sojin izoflavon 	<ul style="list-style-type: none"> • Mikro hijaluron • Pantenol • ekstrakt crne zobi
Dragocene uljane komponente su ulje pšeničnih klica, arganovo ulje i druga botanička ulja				
TIP KOŽE	n, d, c	n, d, c	n, d	n, d, c
STANJE KOŽE	s, de	s, de, r	s, de, r	s, de, r
Tekstura	srednja	srednja	bogata	srednja
Primena kod kuće	<p>Naneti proizvod u količini koja odgovara veličini lešnika na lice, vrat i dekolte ujutru i uveče nakon čišćenja kože i nakon nanošenja odgovarajućeg proizvoda za negu očiju (Contour Balm) . Ukoliko je koži potrebno još malo obogaćivanja uveče ili joj je potrebno nešto drugo (npr. smirivanje), kreme se mogu idealno kombinovati jedna sa drugom. Na primer: ujutru proizvod Hydro Soft a uveče proizvod Anti Age ili , ujutru Nutra Lifting , a uveče Anti Stress...Proizvodi za intenzivnu negu su naravno i odlični saputnici na putu ka prirodno lepoj koži.</p>			<p>Pre odlaska u krevet, nanosite ovaj proizvod na očišćenu kožu lica, vrata i dekoltea. Prvo tretirajte područje oko očiju proizvodom Contour Balm.</p>

BELEŠKE

ELEMENTI PRIRODE

PROIZVODI	Anti Stress Krem koji smiruje kožu i pruža bogatu 24-časovnu negu	Derma Pur Krem za balansiranu, regulacionu 24-časovnu negu	Epigran Višestruko aktivna esencija pšeničnih klica u koncentratu za negu
Dejstvo i pogodnosti	<ul style="list-style-type: none"> nežno i stalno vlaži i štiti kožu od faktora stresa harmonizuje, izjednačuje i umiruje kožu daje koži glatkoću i harmoničan izgled 	<ul style="list-style-type: none"> regulacioni i balansirajući efekat smanjuje neprivlačni masni sjaj smanjuje fleke na koži umiruje crvenilo i iritaciju kože ima pozitivno dejstvo na regeneraciju iritiranih delova kože služi za dobijanje mirnijeg i ujednačenijeg tena 	<ul style="list-style-type: none"> čini kožu glatkom i zategnutom smanjuje bore unapređuje regenerativne funkcije ćelija značajno poboljšava mikro- cirkulaciju i hidrataciju kože to je svestran proizvod bogat esencijalnim vitalnim supstancama i stoga podržava mladalački izgled kože
Istaknuti aktivni sastojci	<ul style="list-style-type: none"> Magnezijum Azulen 	<ul style="list-style-type: none"> Vitamin B7 (Biotin) Cink 	<ul style="list-style-type: none"> Epigran
Dragocene uljane komponente su ulje pšeničnih klica, arganovo ulje i druga botanička ulja			
TIP KOŽE	n, d, c	n, d, c, o	n, d, c, o
STANJE KOŽE	s, de, r	e	s, de, r
Tekstura	srednja	lagana	lagana
Primena u kućnim uslovima	Naneti proizvod u količini koja odgovara veličini lešnika na lice, vrat i dekolte ujutru i uveče nakon čišćenja kože i nakon nanošenja odgovarajućeg proizvoda za negu očiju (Contour Balm).		Naneti približno 2 pipete (0,7ml) na lice, vrat i dekolte na dnevnoj bazi - ujutru odnosno uveče nakon čišćenja, a pre hidratacije i ostaviti kratko da se koža natopi. EPIGRAN je dostupan i u ampulama. Epigran se takođe može koristiti i za predeo oko očiju za dobijanje jasno pozitivnih rezultata. Nakon toga nanesite odgovarajući proizvod za negu kože predela oko očiju i negu lica.

BELEŠKE

ELEMENTS OF NATURE

PRODUCTS	Nutra Rich Regenerating oil essence	Cream Mask Smoothing, balancing mask	Body Cream Silky, firming body care
Effect & benefits	<ul style="list-style-type: none"> · strengthens the skin's regenerative power and protects it against stressful, negative environmental influences · relaxes and smoothes expression lines · nourishes dry and sensitive skin zones and restores the lipid balance 	<ul style="list-style-type: none"> · combats premature wrinkles · promotes microcirculation and activates the regenerative forces · provides beneficial moisture · balances and refines · for an evenly beautiful, smooth, soft skin 	<ul style="list-style-type: none"> · skin looks taut and smooth · supplies skin with moisture · promotes microcirculation and activates the regenerative forces · for a silky, delicate, smooth skin
Highlight active ingredients	<ul style="list-style-type: none"> · Sea Buckthorn Fruit Oil · Lavender Extract · Vitamin F (Linolenic Acid) 	<ul style="list-style-type: none"> · Epigran · Kaolin 	<ul style="list-style-type: none"> · Epigran · Herbal Amino Acids
Precious oil components are wheatgerm oil, argan oil an other botanical oils			
SKIN TYPE	n, d, c	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	rich	medium	medium
Application at home	<p>After cleansing and eye care, massage 1-2 drops into the skin of face, neck and décolleté. Top off the beauty program with a suitable DR. GRANDEL cream. This reinforces concentrate absorption and guarantees a fresh, pleasant skin feeling.</p>	<p>Apply approx. 2 teaspoons to face, neck and décolleté after cleansing and leave to work for approx. 15 minutes. Remove residue with a warm, damp flannel or tissue and apply a suitable eye and face cream.</p>	<p>After a shower or bath, or in between times too. This high-quality skin care product also makes an ideal treatment for hands. First apply a little Epigran to hand, then the Body Cream; leave both to work for approx. 10 to 15 mins and then massage in. Body Cream is also ideal for the skin care-conscious man.</p>

NOTES

**GOOD
TO
KNOW**

**tips and tricks
for your sales**

From the age of about 20, the skin's own hyaluronic synthesis begins to decline. The skin appears dull, no longer as plump and can show the first wrinkles caused by dryness. The HYDRO ACTIVE products counteract these signs and help to achieve a moisturized, radiant appearance.

The duo active ingredient concept of the HYDRO ACTIVE series convinces with immediate, but also long-lasting moisturization. This consists of the Algae Seawater Complex, which additionally remineralizes the skin, as well as various forms of hyaluronic acid.

PRE- AND ANTI AGING



HYDRO ACTIVE

PRODUCTS	Eye Contour Gel 24h hydrating gel with hyaluron	Eye Contour Cream & Mask 24h hydrating cream with hyaluron	Hyaluron Power Jelly 24h gel for dehydrated skin
Effect & benefits	<ul style="list-style-type: none"> moisturizing and cooling decongesting, reduces swelling smoothes and firms the eye zone perfect for contact lens wearers because they are fat-free 	<ul style="list-style-type: none"> moisturizes and nourishes the eye area with light lipids long-lasting moisture reduces swelling and wrinkles 	<ul style="list-style-type: none"> Intensely moisturizing thanks to the triple hyaluronic acid – deep down, instantly, and lastingly With a cooling freshness effect For a refreshed, silky skin feeling
Highlight active ingredients	<ul style="list-style-type: none"> Classic Hyaluron Ivy Extract Field Horsetail Extract 	<ul style="list-style-type: none"> Algae Seawater Complex Classic Hyaluron Eye Fit Corn Germ Oil Wheat Germ Oil 	<ul style="list-style-type: none"> Depot Hyaluron Micro Hyaluron Blue Microalgae Extract
SKIN TYPE	n, c, o	n, c, d	c, o, n
SKIN CONDITION	s	s	de, r
Texture	light	medium	light
Application at home	Apply to the cleansed skin around the eyes in the morning and in the evening.	Apply to the cleansed skin around the eyes in the morning and in the evening. For intensive mask use, apply in a covering film, leave on for 10–15 minutes and remove residue with a moist cotton pad.	Apply to the face, neck and décolleté in the morning and evening after cleansing.

HYDRO ACTIVE

PRODUCTS	Balancer 24h skin care for combination skin	Moisturizer 24h skin care for dry skin	Oxygen Moisturizer 24h fluid with hyaluron
Effect & benefits	<ul style="list-style-type: none"> provides intensive moisture reduces unpleasant oily shine leaves skin feeling pleasantly fresh and light 	<ul style="list-style-type: none"> provides intensive moisture smoothes rough skin areas stops skin feeling unpleasantly tight leaves skin feeling wonderfully soft 	<ul style="list-style-type: none"> adds moisture oxygen revitalizes the skin's metabolism produces a glowingly beautiful, revitalized complexion
Highlight active ingredients	<ul style="list-style-type: none"> Algae Seawater Complex Intelligent Sebum Balancer Babassu Oil 	<ul style="list-style-type: none"> Algae Seawater Complex Ceramides 	<ul style="list-style-type: none"> Oxygen Complex (Perfluorodecalin) Classic Hyaluron Jojoba Oil
SKIN TYPE	n, c, o	n, d	n, d, c
SKIN CONDITION		s	s, de
Texture	light	light/medium	medium
Application at home	Apply a quantity of cream the size of a hazelnut to the face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product. Oxygen Moisturizer can also be combined, as a high-oxygen product, with the other creams, e.g. Oxygen Moisturizer in the morning and a different DR. GRANDEL skin care cream in the evening.		

NOTES

HYDRO ACTIVE

PRODUCTS	Hyaluron Refill Cream 24h moisture skin care with "wrinkle-filler effect"	Hyaluron Refill Night Sleeping Cream	Moisture Depot Moisture concentrate with 'time release' effect
Effect & benefits	<ul style="list-style-type: none"> provides intensive moisture has a plumping effect, clearly reducing lines caused by dryness creates a delicate, smooth complexion 	<ul style="list-style-type: none"> stimulates natural production of hyaluronic acid by the skin delivers maximum hydration for several hours plumps up the skin and significantly reduces dryness lines to leave skin feeling silky smooth 	<ul style="list-style-type: none"> provides skin with maximum moisture for several hours stops skin feeling unpleasantly tight and reduces lines caused by dryness a thirst-quencher!
Highlight active ingredients	<ul style="list-style-type: none"> Algae Seawater Complex Filler Hyaluron Shea Butter Squalane 	<ul style="list-style-type: none"> Algae Seawater Complex Hyaluron Synthesis Booster Depot Hyaluron Filler Hyaluron 	<ul style="list-style-type: none"> Algae Seawater Complex Depot Hyaluron
SKIN TYPE	n, d, c	n, d, c	n, c, o
SKIN CONDITION	de	s, de	s
Texture	medium	medium	light
Application at home	<p>Apply a quantity of cream the size of a hazelnut to the face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product.</p> <p>Oxygen Moisturizer can also be combined, as a high-oxygen product, with the other creams, e.g. Oxygen Moisturizer in the morning and a different DR. GRANDEL skin care cream in the evening.</p>	<p>Before going to bed, apply a hazelnut-sized portion of the product to cleansed skin of face, neck and décolleté. Make sure to use a suitable DR. GRANDEL eye care product beforehand.</p>	<p>Apply a quantity the size of a pea (or a capsule) to face, neck and décolleté in the morning and/or evening, after cleansing and before moisturizing, and leave to soak in briefly.</p>

GOOD TO KNOW

tips and tricks for your sales

Hydro Lipid provides the skin with high-quality lipids through rich textures. It also provides the skin with moisturizing and regenerating active ingredients.

Phyto Care offers products that represent decades of tradition in skin care. They nourish, soothe and protect the skin with plant-based ingredients.



HYDRO LIPID

PHYTO CARE

PRODUCTS	Supermoist Day cream for demanding skin	Ultra Night Night cream for demanding skin	Two-Phase Intensive moisturizer	PRODUCTS	Azulene 24h facial care
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HYDRO ACTIVE

PRODUCTS	Hyaluron Filler Caps Moisture capsules	Hyaluron Body Moisturizing body care
Effect & benefits	<ul style="list-style-type: none"> • has an immediate smoothing and balancing effect • has a plumping effect and makes skin look firm • creates a velvety, delicate complexion • a magic formula for a smooth skin 	<ul style="list-style-type: none"> • richly moisturizing • for soft, delicate skin • leaves skin feeling fresh and moisturized
Highlight active ingredients	<ul style="list-style-type: none"> • Filler Hyaluron 	<ul style="list-style-type: none"> • Algae Seawater Complex • Classic Hyaluron • Squalane
SKIN TYPE	n, d, c	n, d, c
SKIN CONDITION	s	s, de
Texture	rich	light/medium
Application at home	Apply a quantity the size of a pea (or a capsule) to face, neck and décolleté in the morning and/or evening, after cleansing and before moisturizing, and leave to soak in briefly.	Pamper your body after a shower or bath, or even in between times. Hyaluron Body is also suitable for men.

NOTES

**GOOD
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**tips and tricks
for your sales**

From the age of about 20, the skin's own hyaluronic synthesis begins to decline. The skin appears dull, no longer as plump and can show the first wrinkles caused by dryness. The HYDRO ACTIVE products counteract these signs and help to achieve a moisturized, radiant appearance. The duo active ingredient concept of the HYDRO ACTIVE series convinces with immediate, but also long-lasting moisturization. This consists of the Algae Seawater Complex, which additionally remineralizes the skin, as well as various forms of hyaluronic acid. Vitamins have been a very important part of cosmetics

for decades. They protect the skin, provide improved radiance and support various regeneration processes. VITAMIN INFUSION revitalizes the skin with exceptional, light textures, smoothes, refreshes and pampers with a fruity fragrance. Like a vitamin-loaded beauty infusion for the skin, so to speak. VITAMIN INFUSION ensures through modern and individual encapsulation forms that the vitamins A, B₃, B₅, B₇, & C penetrate even better into the skin and are also more compatible and effective. The series is rounded off by the pomegranate blossom complex and extracts from the mango.

PRE- AND ANTI AGING



VITAMIN INFUSION

PRODUCTS	Eye Activates and smoothes 24h eye care gel	Gel Refreshes and smoothes 24h skin care gel	Cream Strenghtens and smoothes 24h skin care cream	Serum Refines and smoothes Concentrate
Effect & benefits	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • smoothes and refines the skin • reduces puffiness and minimizes all signs of tiredness • protects against external stress factors 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • helps the skin to look younger for longer • supplies the skin with valuable lipids and leaves it feeling pleasant 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • helps the skin to look younger for longer • supplies the skin with valuable lipids and leaves it feeling pleasant 	<ul style="list-style-type: none"> • maintains the skin's natural tonicity • improves the skin's moisturizing and protective mechanisms • refines the pores and has a mattifying effect • optimizes the skin's radiance • protects against external stress factors
Highlight active ingredients	<ul style="list-style-type: none"> • Pomegranate Flower Complex • Depot Retinol • Taurin Complex • Mango Extract 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • ABC Beauty Complex • Mango Butter 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • ABC Beauty Complex • Mango Butter 	<ul style="list-style-type: none"> • Pomegranate Flower Complex • Vitamin B Episome • Matysoft • Vitamin C • Mango Extract
SKIN TYPE	n, d, c, o	n, c, o	n, d, c	n, d, c, o
SKIN CONDITION	s, de	s, de	s, de	s, de
Texture	light	light	medium	light
Application at home	Apply a small amount to the eye area in the morning and/or evening after cleansing. Then use a suitable moisturizing cream. Avoid contact with the lashes.	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.		Apply approx. a hazelnutsized amount to the face, neck and décolleté in the morning and evening after cleansing and before applying a moisturizing cream.

VITAMIN INFUSION

PRODUCTS	Mask Soothes and smoothes cream mask	Splash Immediate freshness boost refreshes body and face	Body For nourished, supple skin softly melting body lotion
Effect & benefits	<ul style="list-style-type: none"> · maintains the skin's natural tonicity · has a balancing effect and efficiently protects against external stress factors · soothes irritated areas of skin and strengthens the skin barrier · protects against external stress factors 	<ul style="list-style-type: none"> · cooling and refreshing · smoothing · intensively moisturizing 	<ul style="list-style-type: none"> · nourishing · intensively smoothing · provides pure moisture · leaves the skin feeling supple and well-nourished
Highlight active ingredients	<ul style="list-style-type: none"> · Pomegranate Flower Complex · Vitamin C Microcaps · Defense Balancer · Mango Extract 	<ul style="list-style-type: none"> · Pomegranate Flower Complex · Aloe Vera 	<ul style="list-style-type: none"> · Mango Butter · Pomegranate Flower Complex · Classic Hyaluron · Almond Oil
SKIN TYPE	n, d, c, o	n, c, o	n, d, o
SKIN CONDITION	s, de	independent	independent
Texture	light	light	light
Application at home	Apply a generous layer (1 – 2 teaspoons) to face, neck and décolleté after cleansing. Avoid the eye area. Then massage the mask in for 3 minutes with wet fingertips using circular movements, leave to work for a further 5 minutes and then wash off the remainder of the mask.	Spray onto skin after cleansing in the morning and whenever needed and allow to absorb for a short time. Depending on the skin requirement, apply a moisturizing face or body cream afterwards.	Apply to the body after showering, bathing or any time in between. The light, softly melting texture is very quickly absorbed and leaves the skin feeling uniquely supple.

NOTES

**GOOD
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**tips and tricks
for your sales**

Skin aging can show up in a variety of ways. Loss of contour, lack of density and firmness of the skin are often signs of insufficient or slowed collagen synthesis.

That's why BEAUTYGEN products are ideal for those who want to both prevent premature aging and reduce the first signs of it.

The Snow Algae Extract protects collagen fibers and provides better elasticity, it also increases the activity of skin cells and reduces damage caused by UV radiation.

PRE- AND ANTI AGING



BEAUTYGEN

PRODUCTS	RENEW EYE & LIP Rejuvenating 24h eye and lip care	RENEW I¹ – silky touch – Rejuvenating 24h care for normal to combination skin	RENEW II² – velvet touch – Rejuvenating 24h care for dry skin	RENEW III³ – rich – Rejuvenating an nourishing 24h care for dry skin	RENEW PEARLS Rejuvenating and smoothing cream serum
Effect & benefits	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • for firm, younger-looking skin • noticeably lifts the eyelids • plumps the skin to reduce wrinkles and conceals unevenness 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • for taut, younger-looking skin • protects the skin with high-quality lipids and provides a look of freshness 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • gives the skin new elasticity for smooth, radiantly beautiful skin • protects for soft and supple skin 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • gives the skin new elasticity for smooth, radiantly beautiful skin • protects for soft and supple skin 	<ul style="list-style-type: none"> • activates the skin's 'beauty gene' • improves elasticity and protects the collagen fibers • supports the skin's own repair processes • stimulates the self-protection of cells against oxidative stress and free radical
Highlight active ingredients	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Persian Silk Tree Extract • Sealift • Soft Focus Pigments 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Cocoa Butter • Wild Rose Oil 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Wild Rose Oil • Shea Butter • Babassu Oil 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Brown Algae Complex • Wild Rose Oil • Cocoa- and Sheabutter 	<ul style="list-style-type: none"> • Snow Algae Extract • Anti Age Peptides • Cell Protection Peptides • Age Corrector Complex
SKIN TYPE	n, d, c	n, m, ö	n, d, c	n, d	n, c, o
SKIN CONDITION	s, de	a	de, s	s, de, r	s, de, r
Texture	light	medium	medium	rich	light
Application at home	Every day after cleansing, apply a small amount to the eye and lip areas and pat in lightly. Avoid contact with lashes, subsequently apply a suitable care product.	After cleansing and after having applied a suitable eye care product, apply a hazelnut-size portion of skin care cream to face, neck and décolleté every morning and evening.			Depending on skin care needs, use by itself or combined with a 24h skin care product. In the morning and evening – after cleansing and suitable eye care – apply a hazelnut-size quantity of RENEW PEARLS to face, neck, and décolleté. Also suited as make-up base.

BEAUTYGEN

PRODUCTS	RENEW ESSENCE Rejuvenating and firming care concentrate	RENEW AMPOULE Rejuvenating active ingredient concentrate with instant impact	RENEW CAPS Rejuvenating capsules	RENEW NECK CREAM Rejuvenates and firms the neck area	RENEW BODY Rejuvenating body care
Effect & benefits	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for a firmer, younger-looking skin refines pores and gives the skin a delicate and youthful appearance fountain of youth for the skin 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for firm, younger-looking skin plumps the skin to reduce wrinkles and unevenness lets the skin shine in new splendor 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' for greater elasticity replenishes the moisture deposits of the skin and gives it a lively, youthful radiance smooths and nourishes rough skin 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' improves the resilience and elasticity of the skin acts as a 'second skin' to protect the neck 	<ul style="list-style-type: none"> activates the skin's 'beauty gene' improves elasticity and protects the collagen fibers intensive and long-lasting moisture has a harmonizing effect on the skin and gives it a soft glow
Highlight active ingredients	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Marine Saccharide Wild Rose Oil 	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Brown Algae Complex Soft Focus Pigments 	<ul style="list-style-type: none"> Snow Algae Extract Hydraherba Extract Wild Rose Oil Ceramides 	<ul style="list-style-type: none"> Snow Algae Extract Edelweiss Extract Tara Spinosa Extract Wild Rose Oil 	<ul style="list-style-type: none"> Snow Algae Extract Anti Age Peptides Brown Algae Complex
SKIN TYPE	n, d, c, o	n, d, c	n, d	n, d, c, o	n, d, c, o
SKIN CONDITION	s, de	de	de, r	de, r	s, de, r
Texture	light	light	medium/rich	light	medium
Application at home	In the morning and in the evening – after cleansing and before applying skin care cream –, put two to three pump strokes into palm, apply to face, neck and décolleté and leave on for a short while.	Shake concentrate before use. Open ampoule neck at the predetermined breaking point (dot) using a tissue or the ampoule breaker. Apply entire contents to cleansed skin of face, throat and décolleté. Subsequently apply suitable skin care cream.	Apply one capsule to face, neck, and décolleté in the morning or in the evening after cleansing and before cream – do not get in eyes. Ideal as primer for makeup foundations.	In the morning and evening after cleansing, apply a hazelnut-sized amount across the neck area in slowly upwards stroking movements (from the collarbone to the jawline).	Apply after showering, bathing or whenever desired. The light, creamy formulation is quickly absorbed and leaves a silky soft shimmer.

NOTES _____

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tips and tricks
for your sales

Skin aging can show up in a variety of ways. Loss of contour, lack of density and firmness of the skin are often signs of insufficient or slowed collagen synthesis. That's why BEAUTYGEN products are ideal for those who want to both prevent premature aging and reduce the first signs of it.

The Snow Algae Extract protects collagen fibers and provides better elasticity, it also increases the activity of skin cells and reduces damage caused by UV radiation.

TIMELESS products can be used to counteract all signs of skin aging. Whether it is visible lines and wrinkles, diminishing contours or reduced elasticity.

With a variety of products and textures, an individualized skincare ritual can be created for each customer. The Beech Bud Extract as the lead active ingredient is a special power-ingredient with multiple effects that optimally oxygenates tired skin and actively supports the regeneration of the epidermis

PRE- AND ANTI AGING



TIMELESS

PRODUCTS	Eye & Lip Firming 24h eye and lip care	Balancing Cream Mattifying 24h skin care	Revitalizing Cream Strengthening 24h skin care
Effect & benefits	<ul style="list-style-type: none"> smooths, tightens, and reduces premature skin aging especially reduces expression lines and lip wrinkles improves and conceals puffiness and signs of tiredness gives the eyes and lips a youthful, fresh look 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging matting effect prevents annoying oil shine gives the skin a youthful appearance and a soft, fresh feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging strengthens the skin and protects against moisture loss gives the skin a youthful smoothness and a soft feeling
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract Age Corrector Complex Drainage Complex Squalane Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Intelligent Sebum Balancer Ceramides Ceramides Squalane 	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Ceramides Squalane
SKIN TYPE	n, d, c, o	n, c, o	n, d
SKIN CONDITION	de	de	de
Texture	light	light	medium
Application at home	Apply an amount of the product the size of a hazelnut to the skin around the lips and eyes in the morning and evening after cleansing, gently pat in. Avoid contact with the eyelashes. Once absorbed, apply a suitable facial care product.	Apply a dab of the cream the size of a hazelnut to the face, neck and décolleté in the morning and evening after cleansing and using a suitable eye-care product.	

TIMELESS

PRODUCTS	Nourishing Cream Nourishing 24h skin care	Sleeping Cream & Mask Regenerating night care and mask	Retinol Balm Correcting intensive skin care
Effect & benefits	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging nourishes very dry skin and smooths rough and chapped skin ensures a rich and elastic feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging inhibits collagen breakdown and supports regeneration smooths, regenerates, and tightens the skin, even during sleep gives the skin a velvety soft and refreshed feeling 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging refines the complexion stimulates cell renewal ensures an even skin texture and a smooth, soft feeling
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract Oat Extract Ceramides Shea Butter Babassu Oil 	<ul style="list-style-type: none"> Beech Bud Extract Edelweiss Extract Crystal Protector 	<ul style="list-style-type: none"> Beech Bud Extract Retinol (liposomally encapsulated) Retinol Equivalent Vitamin A Classic Hyaluron
SKIN TYPE	d	n, d, c	n, d, c, o
SKIN CONDITION	de, r	de, r	de
Texture	rich	medium	medium
Application at home	Apply a dab of the cream the size of a hazelnut to the face, neck and décolleté in the morning and evening after cleansing and using a suitable eye-care product.	Before going to bed, apply to the skin of face, neck and décolleté after cleansing and eye care. Use as a mask: Apply a thick, covering layer (approx. 2 tsp.) and let absorb for approx. 15 minutes. Massage residues into skin.	Apply an amount the size of a hazelnut to face, neck and décolleté in the morning and the evening, after cleansing and after applying a suitable eye care product. Retinol Balm can be used as a concentrate or as 24h skin care (on top of a concentrate).

NOTES

TIMELESS

PRODUCTS	Serum Refining skin care concentrate	Concentrate Firming skin care concentrate	Décolleté Firming décolleté and neck care
Effect & benefits	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging supports the skin's natural exfoliation process, correcting irregularities strengthens contours and gives new elasticity refines and optimizes skin's radiance 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging tightens contours, revives the skin refractive pigments optimize skin's appearance 	<ul style="list-style-type: none"> smooths lines and wrinkles and reduces premature skin aging plumping special care with a "push-up" effect firms, tightens, and smooths is quickly absorbed without a greasy residue gives the skin a silky texture
Highlight active ingredients	<ul style="list-style-type: none"> Beech Bud Extract AHA Refine System Classic Hyaluron Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Soybean Isoflavone Skin Relax Peptides Soft Focus Pigments 	<ul style="list-style-type: none"> Beech Bud Extract Pseudo Collagen Myrrh Extract
SKIN TYPE	n, d, c, o	n, d, c, o	n, d, c, o
SKIN CONDITION	de	de, r	s, de
Texture	light	light	medium
Application at home	In the morning or evening after cleaning, apply to face, throat and décolleté and afterwards apply a preferred DR. GRANDEL skin care product.		Apply an amount of cream the size of a hazelnut to the neck, décolleté and breast daily – in the morning and evening

NOTES

TIMELESS

PRODUCTS	Sugar Scrub Smoothing body peeling	Body Cream Firming body cream
Effect & benefits	<ul style="list-style-type: none"> refines and smooths the skin with effective exfoliation removes calloused and dry skin cells for a beautiful skin texture guarantees a relaxed and well-groomed skin feeling 	<ul style="list-style-type: none"> tightens, smooths, and reduces premature skin aging strengthens connective tissue provides the skin with intense and harmonizing moisture fine gold colored pigments caress the skin and give it a soft glow
Highlight active ingredients	<ul style="list-style-type: none"> Sugar Crystals Jajoba Oil Sunflower Oil 	<ul style="list-style-type: none"> Beech Bud Extract Silicone Protein Complex Lupin Oil Golden colored pigments
SKIN TYPE	n, d, c	n, d, c
SKIN CONDITION	s, de	s, de
Texture	rich	rich
Application at home	Massage into dry skin using circular movements before a bath or shower. Then wash off under the shower or with a warm, damp wash mitt.	Pamper your body after a bath or shower, or in between times too.

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**GOOD
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**tips and tricks
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First lines and wrinkles, especially in the mimic area and a decreasing skin density in combination with a reduced moisture retention are signs of a limited collagen synthesis.
PRO COLLAGEN provides essential building blocks that help the skin regain elasticity and firmness.

Pseudo Collagen from yeast binds moisture and makes the skin soft and supple. The Amino Silicon Complex in combination with Vitamin C works in depth, supporting the formation of new collagen fibers and strengthening and protecting existing structures.

PRE- AND ANTI AGING



PRO COLLAGEN

PRODUCTS	Eye Cream Restructures and smoothes smoothing eye cream	Cream Restructures and smoothes 24h skin care	Cream Rich Restructures and nourishes smoothing 24h skin care	Concentrate Restructures and stimulates Concentrate
Effect & benefits	<ul style="list-style-type: none"> has a positive impact on the collagen synthesis and strengthens the delicate eye area smoothes lines and wrinkles reduces signs of tiredness, such as dark circles around the eyes 	<ul style="list-style-type: none"> improves the regeneration processes and the structure of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors improves the moisture profile, smooths and refreshes the appearance of the skin nourishes the skin to leave it supple 	<ul style="list-style-type: none"> improves the regeneration processes and the structure of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors improves the moisture profile and smooths for skin that feels soft and nourished 	<ul style="list-style-type: none"> improves the structure and regeneration processes of the collagen fibers for noticeably more elasticity supports collagen synthesis and protects against skin aging from external stress factors stimulates the regeneration of the collagen matrix, reduces lines and wrinkles, and smooths with an instant effect moisturizes intensively
Highlight active ingredients	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Brightening Peptide Complex 	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Amino Silicium Complex Shea Butter 	<ul style="list-style-type: none"> Pseudo Collagen Vitamin C Amino Silicium Complex 	<ul style="list-style-type: none"> Amino Silicium Complex Vitamin C Micro Hyaluron Pro Collagen Peptides
SKIN TYPE	n, d	n, d, m	n, d	n, d, m, o
SKIN CONDITION	de, r	s, de	a, r	s, de
Texture	medium/rich	light /medium	medium/rich	light
Application at home	Apply a pearl-sized amount to the eye area after cleansing in the morning and evening.	Apply morning and evening after cleansing to face, neck and décolleté.	Apply a hazelnut-sized amount to the skin of face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 1-2 pipettes to face, neck, and décolleté in the morning and evening after cleansing and before applying a moisturizing cream.

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GOOD TO KNOW

tips and tricks for your sales

Performance 3D brings back the youth of the skin with its powerful 3-D active ingredient technology and maximum concentration of active ingredients. The three most important factors - moisture, elasticity and protection - are significantly improved with three powerful active ingredient compositions each.

Perfect for those looking for a small number of products, but with maximum all-round effect. The unique combination of high-tech active ingredients such as Cell Active Complex, Skin Relax Peptides & Myrrh Extract represents a real alternative to anti-wrinkle injections and laser treatment of pigmentation spots.

PRE- AND ANTI AGING



PERFORMANCE 3D

PRODUCTS	Eye Concentrated 24h eye care	Face Concentrated 24h cream	Ultra Lift Active substance concentrate
Effect & benefits	<ul style="list-style-type: none"> • multidimensionally corrects signs of aging in the eyes and lips • provides a highly potent "triple effect" for a relaxed, smooth, and younger-looking eye area • significantly and continuously softens lines, wrinkles, and folds • reduces dark circles, shadows, and other signs of tiredness • protects against signs of stress and premature skin aging 	<ul style="list-style-type: none"> • multidimensionally corrects all signs of aging for a fresh, radiant, relaxed, and younger-looking skin • smooths lines, wrinkles, and folds with a highly potent "triple effect" • intensively and continuously provides the skin with moisture and high-quality, nourishing ingredients • protects against stress and premature skin aging for youthful and well-groomed skin 	<ul style="list-style-type: none"> • immediately relieves the skin and increases evenness in the skin tone • has a plumping and smoothing effect, even with wrinkles on the décolleté • sustainably supports the structure and firmness of the skin • replenishes the moisture deposits of the skin and gives it a lively, youthful radiance • protects against signs of stress and premature skin aging • also ideal as a makeup base (primer)
Highlight active ingredients	<ul style="list-style-type: none"> • Depot Hyaluron • Myrrh Extract • Mikrolift • Drainage Complex • Eye Fit • Soft Focus Pigments • Cell-Active-VIP® Complex • Jojoba Oil 	<ul style="list-style-type: none"> • Classic Hyaluron • Depot Hyaluron • Filler Hyaluron • Skin Relax Peptides • Myrrh Extract • Mikrolift • Cell-Active-VIP® Complex • Jojoba Oil 	<ul style="list-style-type: none"> • Myrrhe Extrakt • Diamantenpuder Komplex • Cell Active VIP ® Complex • Hydraherba Extrakt
SKIN TYPE	n, d, c	n, d, c	n, d, c
SKIN CONDITION	de	de	de
Texture	medium	medium	medium
Application at home	Apply a small quantity (the size of a pearl) to the eye area in the morning and evening after cleansing and dab in gently – avoid contact with lashes. Apply a suitable facial care product afterwards.	Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 2 to 3 pumps (0.7 ml) to face, neck and décolleté daily – in the morning and/or evening after cleansing and before moisturizing – and leave to soak in briefly. Apply a suitable facial care product afterwards.

**GOOD
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tips and tricks
for your sales

Regeneration does not always automatically mean anti-aging. Any skin, at any age, may need temporary or permanent support to look strengthened, toned, even and fresh.

Stressful life circumstances, hormonal fluctuations or similar can show on the skin in the form of tiredness, irregularities and weakened structures, so that it needs support from time to time.

This is provided by Raspberry Seed Oil, a light oil and concentrated nutrient cocktail for the skin with vitamins and important essential fatty acids (omega-3 and omega-6 fatty acids). Its ceramide-like structure is close to the structure of our natural skin barrier. Thus, it can be optimally absorbed by the skin and also protects the skin from excessive moisture loss.

PRE- AND ANTI AGING



NUTRI SENSATION

PRODUCTS	Eye Cream & Mask Regenerating 24h eye care and mask	Revitalizer Firming 24h care	Nutrilizer Nourishing 24h care
Effect & benefits	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • smooths and tones through intensive moisturizing, in addition to supporting the contours • improves the elasticity of the skin • counteracts puffiness and swelling • for a visibly revived, smoothed eye area 	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • tightens and rejuvenates the contours • supports cell functions, revitalizes and gives skin a youthfully fresh radiance 	<ul style="list-style-type: none"> • activates the skin's own regeneration processes • nourishes and provides the skin with intensive moisture, ceramides, and high-quality oils • supports cell functions for noticeably firmer contours and beautifully cared skin
Highlight active ingredients	<ul style="list-style-type: none"> • Raspberry Seed Oil • Red Algae Extract • Eye Fit • Squalane 	<ul style="list-style-type: none"> • Raspberry Seed Oil • Lifting Peptide Complex • Age Corrector Complex • Babassu Oil 	<ul style="list-style-type: none"> • Raspberry Seed Oil • Age Corrector Complex • Herbal Amino Acids • Cocoa Butter
SKIN TYPE	n, c, o	n, c, o	n, d, c
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	medium	medium	light
Application at home	<p>Apply a small quantity (the size of a pearl) around the eye and lip area in the morning and evening after cleansing and dab in gently – avoid contact with lashes. Apply a suitable facial care product afterwards.</p> <p>Eye Cream & Mask is also suitable as a skin care mask for the eye area. Cover the area and leave to work for approx. 15 minutes, then remove.</p>	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and evening, after cleansing and after applying a suitable eye care product.</p>	

NUTRI SENSATION

PRODUCTS	Caps Soothing active ingredient capsules	Night Repair Regenerating active ingredient concentrate	Repair Mask Regenerating mask
Effect & benefits	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · soothes and provides the skin with high-quality lipids · protects the skin against moisture loss 	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · renews and strengthens the skin's own protection mechanisms and promotes the longevity of the cells · repairs existing damage and strengthens protective functions · creates a more beautiful skin over night 	<ul style="list-style-type: none"> · activates the skin's own regeneration processes · soothes irritations and redness, giving the skin a well-rested, well-balanced complexion · replenishes the moisture deposits of the skin and gives the skin a healthy and nourished feeling
Highlight active ingredients	<ul style="list-style-type: none"> · Raspberry Seed Oil · Hemp Seed Oil · Meadowfoam Seed Oil 	<ul style="list-style-type: none"> · Raspberry Seed Oil · Lipo Peptide Complex · Herbal Amino Acids · Safflower Oil 	<ul style="list-style-type: none"> · Raspberry Seed Oil · Depot Hyaluron · Allantoin · Safflower Oil
SKIN TYPE	n, d	n, d, c	n, c, o
SKIN CONDITION	de, r	s, de, r	s, de, r
Texture	rich	light	medium
Application at home	Apply one capsule to face, neck, and décolleté in the morning or in the evening after cleansing and before cream – do not get in eyes.	Apply 2 to 3 pumps (0.7 ml) to face, neck and décolleté daily – in the evening after cleansing and before moisturizing – and leave to soak in briefly. Night Repair can be combined wonderfully with all DR. GRANDEL creams, as it's feather-light and quickly absorbed.	Apply approx. 2 teaspoons to face, neck and décolleté after cleansing and leave to work for approx. 15 minutes. Remove residue with a warm, damp wash mitt or tissue und if necessary (depending on how skin is feeling) apply a suitable eye and facial cream.

NOTES

GOOD
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tips and tricks
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Sensicode's active ingredient concept, which is specially adapted to the skin's microbiome, has a calming effect, reduces redness, strengthens the skin's barrier function and thus makes the skin more resistant to external influences. The result is visibly soothed and strengthened skin.

Sensicode is not perfumed.

A sophisticated active ingredient code consisting of Skin Biotic Balancer and Skin Calming Complex acts like an anti-stress protective shield that has both a preventive and soothing effect.

SPECIALISTS



SENSICODE

PRODUCTS	Cleansing Balm Gentle cleansing balm for sensitive skin	Eye Cream Smoothing eye care for sensitive skin	Moisturizing Cream Moisturizing skincare for sensitive skin
Effect & benefits	<ul style="list-style-type: none"> cleanses gently and soothes stressed areas of skin is lipid replenishing and relieves unpleasant feelings of tightness leaves skin feeling extra soft 	<ul style="list-style-type: none"> complementary skincare for an irritated, reddened eye area protects and strengthens the delicate skin around the eyes smoothes lines and wrinkles as well as scaly areas of skin 	<ul style="list-style-type: none"> strengthens the skin barrier and soothes intensively moisturizes deep down
Highlight active ingredients	<ul style="list-style-type: none"> Jojoba Oil Panthenol Almond Oil 	<ul style="list-style-type: none"> Skin Biotic Balancer Organic Protect Almond Oil Evening Primrose Seed Oil 	<ul style="list-style-type: none"> Skin Biotic Balancer Skin Calming Complex Micro Hyaluron Almond Oil
SKIN TYPE	n, d, m, o	n, d, m, o	n, d, m, o
SKIN CONDITION	s, de, r	s, de, r	s
Texture	light	light	medium
Application at home	Apply to face, neck and décolleté while dry and massage in with moist hands. Then rinse off with lukewarm water. Use undiluted to remove make-up. To do this, put some of the undiluted product on a dry cotton pad and gently remove the eye make-up.	Apply a pearl-sized amount to the eye area after cleansing in the morning and evening.	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.

SENSICODE

PRODUCTS	Rejuvenating Cream Rejuvenating skincare for sensitive skin	Oil Serum Soothing, protective facial oil for sensitive skin	Calming Mask Soothing, balancing mask for sensitive skin
Effect & benefits	<ul style="list-style-type: none"> • strengthens the skin barrier and soothes intensively • protects against premature skin aging • supports skin regeneration 	<ul style="list-style-type: none"> • provides intensive nourishment with high-quality oils • is rich in omega-3 and -6 fatty acids • smoothes rough, scaly areas of skin • for soft and supple skin 	<ul style="list-style-type: none"> • instantly reduces irritation and redness • quickly soothes sensitive, stressed skin
Highlight active ingredients	<ul style="list-style-type: none"> • Skin Biotic Balancer • Skin Calming Complex • Gotu Kola Extract • Almond Oil 	<ul style="list-style-type: none"> • Evening Primrose Seed Oil • Meadowfoam Seed Oil • Borage Seed Oil • Almond Oil 	<ul style="list-style-type: none"> • Skin Biotic Balancer • Skin Calming Complex • Hemp Seed Oil • Almond Oil
SKIN TYPE	n, d, m	n, d	n, d, m
SKIN CONDITION	s, de, r	s, de, r	s
Texture	medium	rich	medium
Application at home	Apply a hazelnut-sized amount to the face, neck and décolleté in the morning and evening after cleansing and after applying a suitable eye care product.	Apply 0.5 of a pipette to face, neck, and décolleté in the morning and evening after cleansing and eye care products and massage into the skin. Finish with a 24-hour skincare product.	After cleansing, apply approx. 2 tsp to face, neck and décolleté and leave to work for approx. 15 minutes. Remove the remainder with a warm, moist wash mitt and then apply suitable eye care and facial skincare products.

NOTES

**GOOD
TO
KNOW**

**tips and tricks
for your sales**

The 'Specials' include a selection of clever products that offer solutions for special needs, such as couperose or pigment spot reduction. These can be used with all other DR. GRANDEL products.

For a flawless and radiantly beautiful complexion.

All active ingredients in the formulations are individually composed to serve the various themes and care goals for the skin.

SPECIALISTS



SPECIALS

PRODUCTS	COUPEROSE EXPERT Concentrate Anti-Couperose Serum	COUPEROSE EXPERT Cream Regenerating 24h anti-couperose cream	PROTECTION UV 50 SPF 50 Serum Intelligent UV protection SPF 50 (high)
Effect & benefits	<ul style="list-style-type: none"> · strengthens skin cell walls and reduces redness · smooths, regenerates, and improves skin elasticity · protects against infrared damage and irritation · immediately conceals and visually reduces redness 	<ul style="list-style-type: none"> · strengthens skin cell walls and reduces redness · smooths, regenerates, and improves skin elasticity · protects against infrared damage and irritation · immediately conceals and visually reduces redness 	<ul style="list-style-type: none"> · protects against UV exposure and light-induced, premature skin aging · impresses with a silky fine, light texture · is individually applicable – according to need and daily routine · only seasonally available from March
Highlight active ingredients	<ul style="list-style-type: none"> · Purple Algae Extract · Copper Peptide Complex · Biotech Enzymes 	<ul style="list-style-type: none"> · Purple Algae Extract · Copper Peptide Complex · Biotech Enzymes 	<ul style="list-style-type: none"> · Vitamin E · Classic UV Filters
SKIN TYPE	n, d, c	n, d	n, d, m, o
SKIN CONDITION	s, de, r	s, de, r	s, de, r
Texture	light	medium	light/medium
Application at home	Apply two to three pumps in the morning and evening on face, neck, and décolleté – after cleansing and applying proper eye care. This concentrate can be used alone or together with Couperose Expert Cream at night.	In the morning and evening, after cleansing and after applying proper eye care, apply a hazelnut-sized amount of cream on the face, neck, and décolleté.	After cleansing and applying proper eye care, apply a large-scaled amount (5 – 7 pumping strokes) to the face, neck, and décolleté (or other exposed areas of the skin, such as hands). The individual skin cream can be used before or after the UV serum.

SPECIALS

PRODUCTS	PERFECTION AP Anti-Pigment Concentrate	PERFECTION WHITE 24h cream for flawlessly and brighter skin	PERFECTION BB Beauty Balm
Effect & benefits	<ul style="list-style-type: none"> reduces pigmentation and counteracts future formation visually evens immediately for a smoother, brighter, and flawlessly younger complexion 	<ul style="list-style-type: none"> brightens and protects supports the skin barrier against negative environmental influences and has a regenerative effect for a more even, brighter, and flawlessly younger complexion 	<ul style="list-style-type: none"> has an evening effect, reduces redness, calms, and intensively moisturizes mineral pigments visually mask irregularities and adapt to any skin tone SPF 20 protects against premature skin aging and gives the skin a fresh, even complexion
Highlight active ingredients	<ul style="list-style-type: none"> Spotless Soft Focus Pigmente Active White Complex 	<ul style="list-style-type: none"> Vitamin C Organic Protect Active White Complex 	<ul style="list-style-type: none"> Globe Daisy Extract Quinoa Extract Mineral Pigments Classic UV Filters
SKIN TYPE	n, d, c, o	n, d, m, o	n, d, c, o
SKIN CONDITION	s, de, r	de, r	s, de, r
Texture	light	light/medium	medium
Application at home	In the morning and/or evening after cleansing, apply to face, neck and décolleté. Keep eye zone free. Then apply suitable DR. GRANDEL skin care. For visible alleviation of pigment spots, regular use is required. Additional sun protection is recommended.	In the morning and evening, after cleansing and eye care, apply a hazelnut-sized amount to face, neck and décolleté. Regular application of this product results in a brighter skin and can be used to supplement professional cosmetic treatments. To achieve a visible effect, use regularly for five to six weeks. Additional sun protection is recommended.	In the morning after cleansing, apply quickly a thin film to face, neck and décolleté. Tip: With customers who have a very dry skin first a suitable DR. GRANDEL ampoule can be applied.

NOTES

GOOD
TO
KNOW

tips and tricks
for your sales

Puricode offers an intelligent active ingredient concept to bring impure skin back into balance immediately, but also in the long term. Light textures and selected ingredients, gently but effectively reduce impurities and oil shine and intensively moisturize the skin - without compromise.

Clear Skin Tri- Complex reduces sebum and impurities, balances the microbiome and soothes. Other selected active ingredients complement this effect for a perfect symbiosis

SPECIALISTS



PURICODE

PRODUCTS	Purifying Cream Gel Mattifying skincare for blemished skin	Purifying Cream Moisturizing skincare for blemished skin	Purifying Spot Expert Clarifying spot treatment for blemished skin	Purifying Peel & Mask Clarifying mask for blemished skin
Effect & benefits	<ul style="list-style-type: none"> · instantly mattifying and sebum-regulating · supports the natural balance of the microbiome and counteracts blemishes · leaves skin feeling calmed · for a visibly balanced, clearer complexion 	<ul style="list-style-type: none"> · counters excess sebum production and has an instantly and intensively moisturizing effect · supports the natural balance of the microbiome and counteracts blemishes · leaves skin feeling calmed · for a visibly balanced, clearer complexion 	<ul style="list-style-type: none"> · SOS product that counteracts blemishes · reduces existing blemishes and accompanying signs of redness · gently and noticeably conceals redness thanks to green pigments · for a clearer and balanced complexion 	<ul style="list-style-type: none"> · 2-in-1 – refining exfoliation and clearing, intensively moisturizing mask · refines the pores and helps to counteract blemishes when used regularly · leaves skin feeling clearer and soft · for a clearer, balanced complexion
Highlight active ingredients	<ul style="list-style-type: none"> · Clear Skin Tri-Complex · Lotus Flower Extract · Cherimoya Fruit Extract · Matt Control 	<ul style="list-style-type: none"> · Clear Skin Tri-Complex · Lotus Flower Extract · Cherimoya Fruit Extract · Panthenol 	<ul style="list-style-type: none"> · Succinic Acid · Ginger Root Extract · Witch Hazel Extract · Soft Green Pigments 	<ul style="list-style-type: none"> · Phyto Detox · Honey Peel · Zink Lactate
SKIN TYPE	c, o	c, o	c, o	c, o
SKIN CONDITION	de, r	de, r	de, r	de, r
Texture	light	light	light	light
Application at home	Apply to the face, neck and décolleté in the morning and evening after cleansing.		If required, apply in the morning and evening after cleansing, either to specific areas or all over. Finish with a suitable skincare product.	Apply a covering layer to the cleansed skin of face, neck, and décolleté 1 to 2 times a week and leave to work for approx. 15 minutes. Avoid the area around the eyes. Then rinse off any remaining product.

NOTES

GOOD TO KNOW

tips and tricks for your sales

Hydro Lipid provides the skin with high-quality lipids through rich textures. It also provides the skin with moisturizing and regenerating active ingredients.

Phyto Care offers products that represent decades of tradition in skin care. They nourish, soothe and protect the skin with plant-based ingredients.



HYDRO LIPID

PRODUCTS	Supermoist Day cream for demanding skin	Ultra Night Night cream for demanding skin	Two-Phase Intensive moisturizer
Effect & benefits	<ul style="list-style-type: none"> provides skin with lasting moisture and precious lipids natural, nourishing oils effectively protect against moisture loss skin becomes particularly soft and smooth 	<ul style="list-style-type: none"> provides the skin with lasting moisture and precious lipids supports the nocturnal regeneration phase and the hydro-lipid balance the skin becomes particularly soft and supple 	<ul style="list-style-type: none"> provides intensive moisture takes away any feeling of tension immediately ensures a pleasant feeling on the skin stimulates the skin's own lipid synthesis
Highlight active ingredients	<ul style="list-style-type: none"> Epigran Aloe Vera Wheat Germ Oil Jojoba Oil 	<ul style="list-style-type: none"> Epigran Aloe Vera Wheat Germ Oil Jojoba Oil 	<ul style="list-style-type: none"> Epigran Panthenol Lipid Activator Carrot Oil Corn Germ Oil Wheat Germ Oil
SKIN TYPE	n, d	n, d	n, d
SKIN CONDITION	s, de	s, de	de
Texture	rich	rich	medium
Application at home	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning or in the evening after cleansing and after applying a suitable eye care product.</p> <p>Supermoist and Ultra Night are a wonderful combination for daily basic care and can be supplemented either with the products from this range or with additional ampoules.</p> <p>Both creams are available in jars and tubes.</p>		<p>Pump 5 to 7 times (0.7 ml) into the palm of the hand and apply to face, neck and décolleté in the morning and/or evening after cleansing and before moisturizing, and leave to soak in briefly.</p> <p>Two-Phase can also be used alone as a daytime moisturizer in the warm summer months.</p>

PHYTO CARE

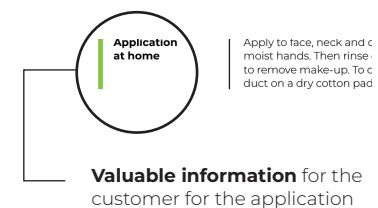
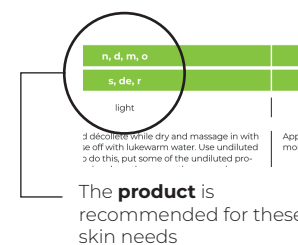
PRODUCTS	Azulene 24h facial care
Effect & benefits	<ul style="list-style-type: none"> calms irritated, reddened skin with traditionally proven ingredients strengthens the skin's regenerative functions and gives soothing moisture pleasantly soothes and gives the skin a harmonious appearance
Highlight active ingredients	<ul style="list-style-type: none"> Azulene Vitamin A Vitamin E Epigran Corn Germ Oil Wheat Germ Oil
SKIN TYPE	n, d, c
SKIN CONDITION	de
Texture	medium
Application at home	<p>Apply an amount of cream the size of a hazelnut to face, neck and décolleté in the morning and/or evening after cleansing and after applying a suitable eye care product.</p> <p>Carotin cream and Azulene creme are a wonderful combination for daily basic care and can also be used together, i.e. Carotin by day and Azulene in the evening.</p> <p>In addition, Azulene cream can also be used on the body whenever redness needs soothing and the skin needs support.</p>

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HOW TO READ YOUR BEAUTY GUIDE CORRECTLY

The series are arranged according to **product types** and their **richness** (ascending).

	ELEMENTS OF NATURE	HYDRO ACTIVE	VITAMIN INFUSION	PRO COLLAGEN	BEAUTYGEN	TIMELESS	PERFORMANCE 3D	NUTRI SENSATION	SENSICODE	PURICODE	SPECIALS	PHYTO CARE	HYDRO LIPID
Series abbreviation	EN	HA	VI	CO	BG	TL	P3D	NU	SEC	PUC	SP	PC	HL
Series color													



Legend for **Skin type**:

d = dry
n = normal
c = combination skin
o = oily

Legend for **Skin condition**:

s = sensitive
de = demanding
r = in need of regeneration

RDG